

Love Wimbledon update

Wimbledon Community Forum

Craig Hurring,
Chief Executive, Love Wimbledon

Award-winning businesses



Time & Leisure Food and Culture Awards 2024

Best Newcomer: Tampopo

Best Place to Eat in Wimbledon: Roxie Steak

Favourite Entertainment Venue: New Wimbledon Theatre

Family Attraction of the Year: Polka Theatre

Local Restaurant of the Year: Bombay Delight

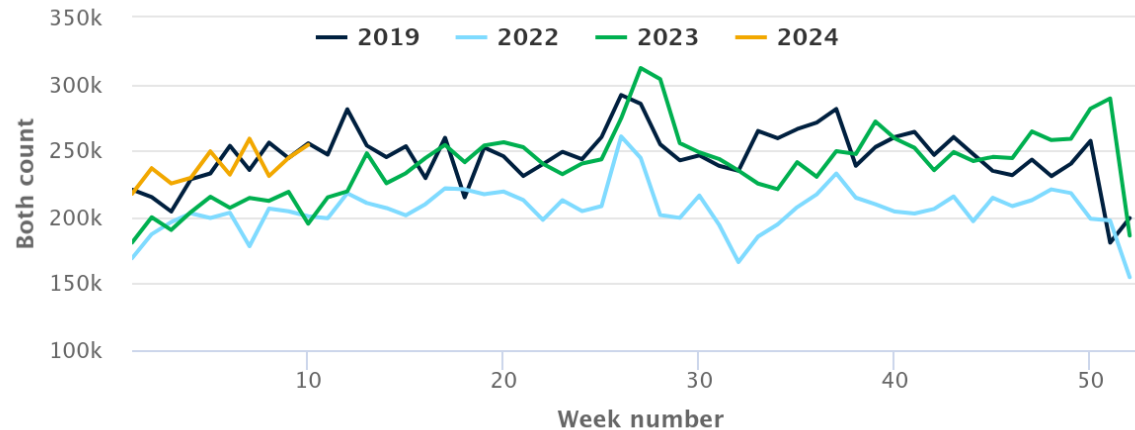
Love Wimbledon Events – Driving Footfall



Footfall is Growing in Wimbledon

- 2023 saw footfall rise by 16.4% in Wimbledon compared to 2022, to almost 12.5 million visitors.
- Starting with Championships Fortnight, and increasingly in Q4, we saw footfall move above pre-pandemic 2019 levels.
- 2024 has started with even stronger footfall performance

Annual Performance



	2024
Wimbledon	16.7%
Greater London	-0.1%
High Street Index - BDSU (BDSU - Multifunctional)	-1.2%
UK	-1.6%

Headlines

The total number of visitors to Wimbledon for the last 52 weeks is 12,802,472 which is 18.6% up on the previous year.

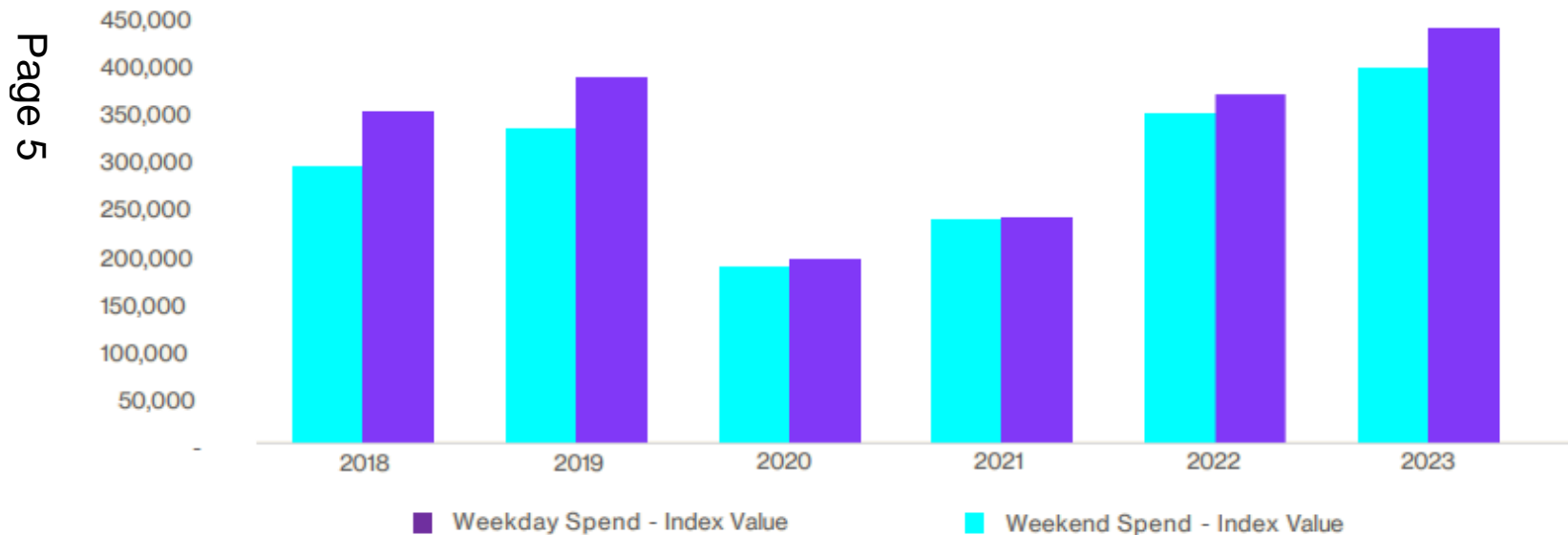
The total number of visitors for the year to date is 2,379,026 which is 16.7% up on the previous year.

Source: MRI Springboard



... as is spend

Mastercard transactions in Wimbledon Town Centre, 2018-2023, indexed for inflation

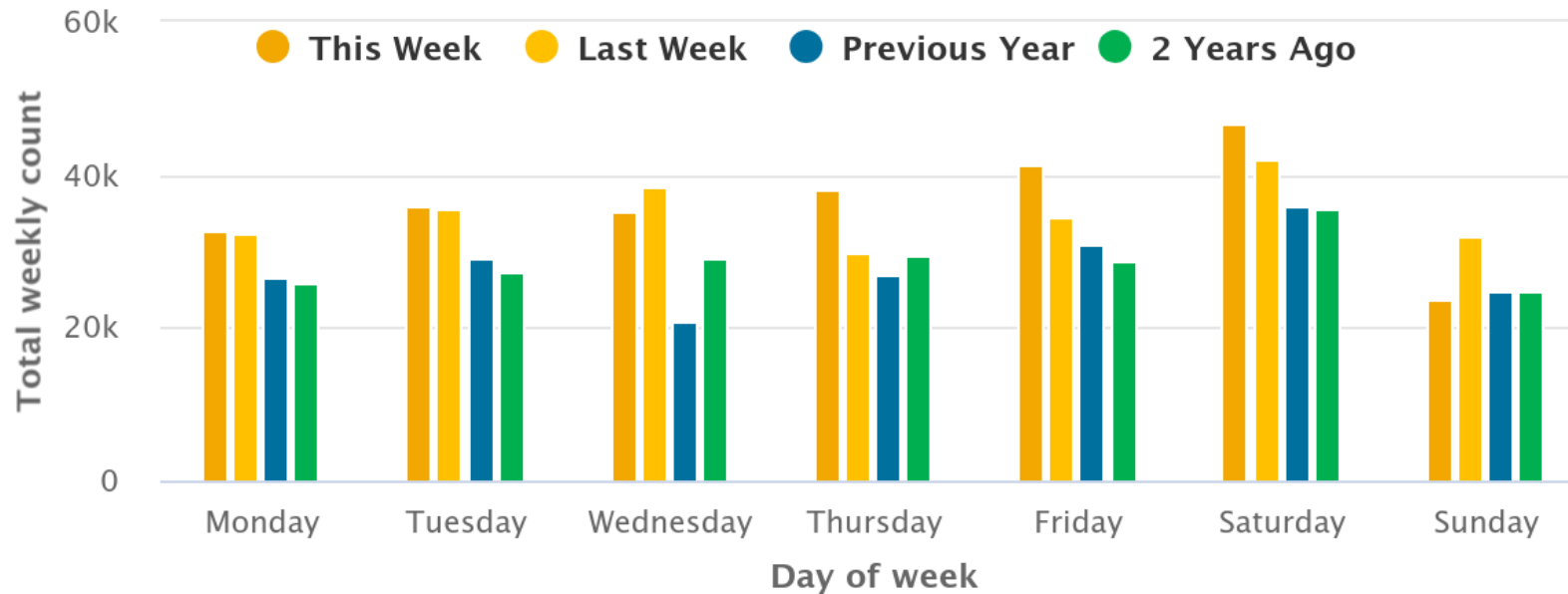


In 2023 spend for weekdays and weekends, exceeds the six-year Wimbledon average by 33%.

Source: GLA High Streets Data Service / Merton Council

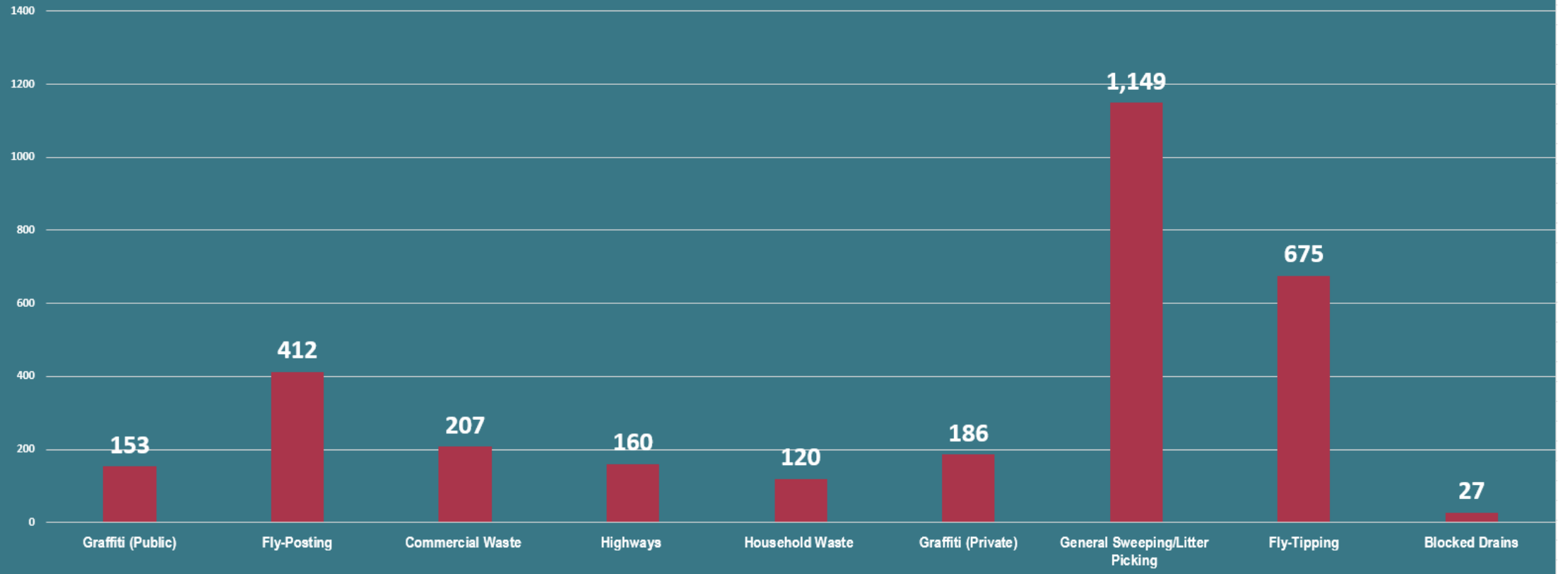
Remaining a 7-day town

Daily Comparison (Week 10 : Mon 4 Mar 2024 – Sun 10 Mar 2024)



Rangering Services 2023

Issues Resolved - Calendar Year 2023 (January - December)
3,089 total Instances



Town Centre 2024



Love Wimbledon Activities

- Business events – Masterclasses, Networking
- LW Street Markets – new vendor testing
- Summer of Sport campaign (incorporating tennis)
- Sustainable September 2024 – bigger and better!
- Winterfest 2024 tbc – remaining on Queen's Road
- *Evolving Wimbledon* - Conference, 1st October



Business Development News

- Wilko site now under offer
- Two new businesses at 27 the Broadway
- Two new Wimbledon Quarter businesses
- Huddle co-worker hub opens June 2024
- New office development: 247 the Broadway
- *Evolving Wimbledon* - Conference, 1st October

Thank you

This page is intentionally left blank